



## FMX 2024: Facts

FMX – **Film and Media Exchange** is Europe’s most influential conference dedicated to media & entertainment creation, exploring the latest in Animation, Visual Effects, Interactive and Immersive Media. Founded in 1994 as an event for students of the Filmakademie Baden-Wuerttemberg, FMX quickly developed into a platform for information and exchange for international artists and creators.

Founded	Venue	Language	FMX 2024	Edition
1994	Haus der Wirtschaft	English	April 23–26	28 <sup>th</sup>

In 2024, [FMX – Film & Media Exchange](#) is returning to four days on site from April 23 to 26, offering presentations, panel discussions, workshops, and exhibition rooms. Most of the content will be available on demand from April 27 all through May.

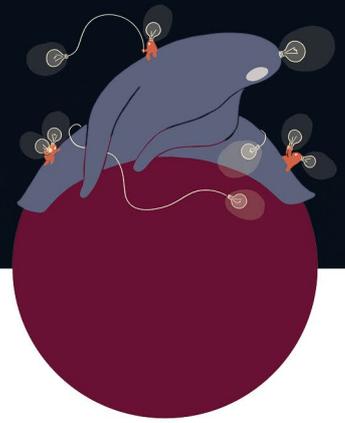
At FMX, professionals share insights in the latest development concerning the art, technology and business in media & entertainment. Around 250 speakers will discuss creative solutions, present cutting-edge tools and debate business models. There will be talks on animated features and shorts like NIMONA, KUNG FU PANDA 4 and WAR IS OVER!, feature films like THE CREATOR, POOR THINGS and DUNE 2, episodic productions like FALLOUT, PERCY JACKSON and AVATAR, THE LAST AIRBENDER. Other hot topics at FMX are XR, Artificial Intelligence and the metaverse, as well as Diversity, Equity and Inclusion.

At the [Marketplace](#), visitors get a hands-on experience of the latest innovations presented by industry-leading companies and start-ups. Workshops, Masterclasses and showcases in [Company Suites](#) dig even deeper into recent international developments. Top-notch studios scout talent at the Recruiting Hub, schools from all over the world present their programs and projects at the [School Campus](#).

The conference has a reputation for providing an international yet intimate atmosphere, offering professionals and students a great platform to network and mingle.

## FMX theme 2024: Connecting Ideas

The opportunity to connect ideas is one key feature FMX has been providing for three decades. In 2024, we’re taking things to the next level, dedicating a special focus to the connective issues in collaborations. New possibilities have been changing the dynamics of the creative industries - Interoperability is the magic word. A growing number of sharing platforms, open standards and other initiatives have emerged recently, aiming to increase the ease, efficiency and creativity of how people cooperate across platforms, pipelines, and distances.



## Program Chair: Sol Rogers

FMX is delighted to present one of the leading minds in the business of CONNECTING IDEAS as FMX Program Chair: Sol Rogers, Global Director of Innovation at Magnopus. Working closely with the FMX team, Sol has curated a program on connectivity issues and how they can be solved. "Drawing from my years of experience in attending the event and passion for innovation, I am looking forward to a dynamic lineup of participants and talks that align with our theme of Connecting Ideas", says Sol Rogers.

## Press Contact

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